

EXCEL 2010 VIDEO #13
Scales of Measurement: Nominal, Ordinal, Interval & Ratio
(Running Time 14 minutes, 14 seconds)

LEARNING EXPECTATIONS: Distinguish between categorical and quantitative data

On the midterm, students will need to identify variables as nominal, ordinal, interval or ratio; and distinguish between categorical or quantitative.

Assignment: Make four note cards, one each for: nominal, ordinal, interval, and ratio. List all variables used as examples in the video for each of the four scales.