C2

$$X = 5.2$$
 $S_x = 2.4$ $\alpha = 5\%$ $n = 300$

Population Aquatics Paints Customers

Quantitative Variable Preference Score for Organic Orange

Step I Identify Procedure:

We want to estimate the mean for preference score for Organic Orange in the population of Aquatics Paint Customers (μ) .

Step II Check Conditions:

- * Random Sample: A random sample was conducted to insure every member of the population was equally likely to be selected.
- * Normal Sampling Distribution: The sampling distribution of all possible sample means has an approximately normal shape because the sample was of sufficient size, over 30 (per the Central Limit Theorem).
- * Independence: The lack of replacement is not a problem in this case because the number of subjects in the population is more than 10 times the sample size.

Step III Perform Procedure:

Estimate Margin of Error 5.2 +/- 0.3

95% Confidence Interval Ranges From

4.9

5.5

to

Step IV Interpretation:

We are 95% confident that the mean for preference score for Organic Orange in the population of Aquatics Paints customers (μ) falls between 4.9 and 5.5.