

## Understanding Gender Intelligence and its Competitive Advantage

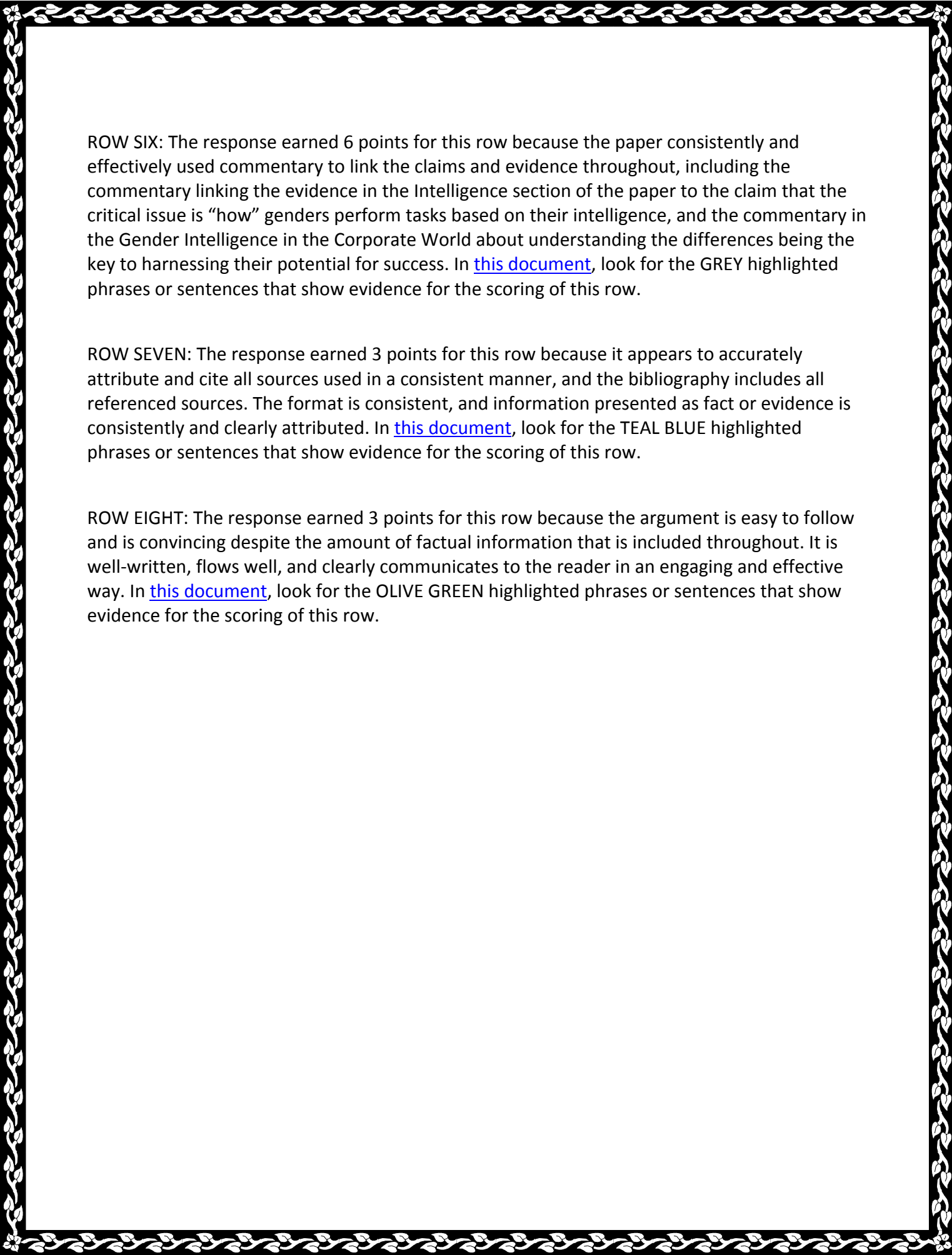
ROW ONE: The response earned 6 points for this row because it identifies a research question that is clear and complex and clearly situated within the context of the source materials (“Simonton’s claims follow under the many stereotypes that assume men more intelligent and are predominantly more successful in the work field”). This exploration finally culminates in a statement of the research question including whether or not gender brain wiring impacts intelligence/workplace performance, and based on this, how companies should capitalize on and maximize performance. In [this document](#), look for the YELLOW highlighted phrases or sentences that show evidence for the scoring of this row.

ROW TWO: The response earned 6 points for this row because it explores multiple perspectives related to gender intelligence and the implications of this. It looks at physical brain structure to explore gender intelligence, it looks at neurological evidence to consider gender intelligence, and it looks at behavioral characteristics that result from the above elements. Finally, it looks at how this is played out in the corporate world and the implications on society. In [this document](#), look for the GREEN highlighted phrases or sentences that show evidence for the scoring of this row.

ROW THREE: The response earned 6 points for this row because it effectively uses evidence from a wide range of sources (see bibliography) and effectively uses them throughout the paper to support the argument. There is thoughtful use of appropriate sources for appropriate topics in the paper (neurologists for brain discussion, experts in gender/workplace for the discussion of corporate perspective) and there is thoughtful interpretation and synthesis of sources throughout the paper (section on how genders participate in the workforce, page 3). In [this document](#), look for the BLUE highlighted phrases or sentences that show evidence for the scoring of this row.

ROW FOUR: The response earned 6 points for this row because the paper consistently and thoroughly addresses the credibility and relevance of sources, including not only the source of the evidence, but the evidence itself in some cases (Hanggi source). In [this document](#), look for the RED highlighted phrases or sentences that show evidence for the scoring of this row.

ROW FIVE: The response earned 6 points for this row because it is well-organized and complex. The sections explored are logically arranged and each section is well-supported by credible evidence, linked by commentary to claims made. The ultimate solution/conclusion (understanding the science behind gender differences can lead to gender equality in the workplace, which will benefit everyone, and eventually to gender equality in society.) In [this document](#), look for the PINK highlighted phrases or sentences that show evidence for the scoring of this row.



ROW SIX: The response earned 6 points for this row because the paper consistently and effectively used commentary to link the claims and evidence throughout, including the commentary linking the evidence in the Intelligence section of the paper to the claim that the critical issue is “how” genders perform tasks based on their intelligence, and the commentary in the Gender Intelligence in the Corporate World about understanding the differences being the key to harnessing their potential for success. In [this document](#), look for the GREY highlighted phrases or sentences that show evidence for the scoring of this row.

ROW SEVEN: The response earned 3 points for this row because it appears to accurately attribute and cite all sources used in a consistent manner, and the bibliography includes all referenced sources. The format is consistent, and information presented as fact or evidence is consistently and clearly attributed. In [this document](#), look for the TEAL BLUE highlighted phrases or sentences that show evidence for the scoring of this row.

ROW EIGHT: The response earned 3 points for this row because the argument is easy to follow and is convincing despite the amount of factual information that is included throughout. It is well-written, flows well, and clearly communicates to the reader in an engaging and effective way. In [this document](#), look for the OLIVE GREEN highlighted phrases or sentences that show evidence for the scoring of this row.