

“CLASSY PRODUCTIONS”

TITLES:

- BILLY’S BIG DISCOVERY **TITLE D**
- THROUGH HIS EYES **TITLE E**
- WHAT’S THE TRUTH? **TITLE F**

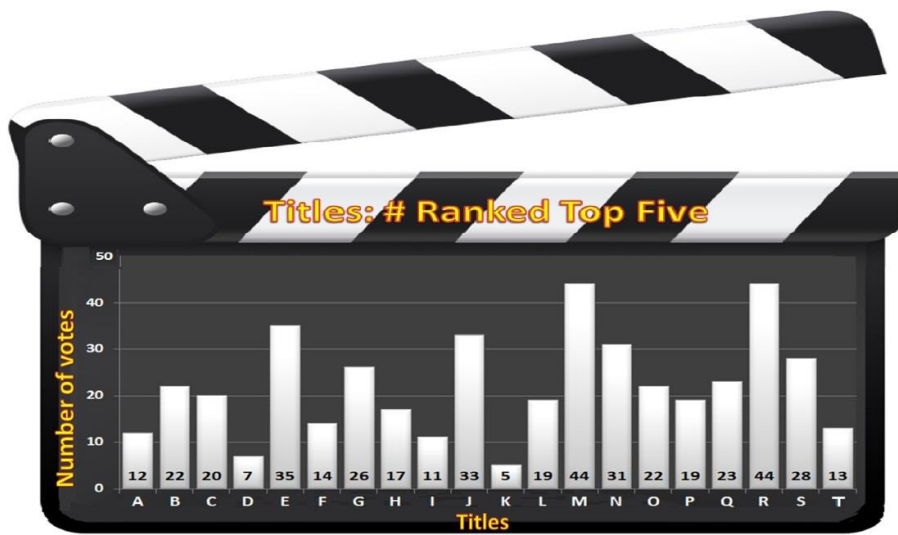
TAGLINES:

- SOMETIMES IMAGINATION UP CURS THE TRUTH. **TAGLINE (NOT AVAILABLE)**
- IS BILLY’S IMAGINATION GETTING THE BEST OF HIM? **TAGLINE (NOT AVAILABLE)**
- IS THERE ANY TRUTH IN IMAGINATION? **TAGLINE (NOT AVAILIABLE)**

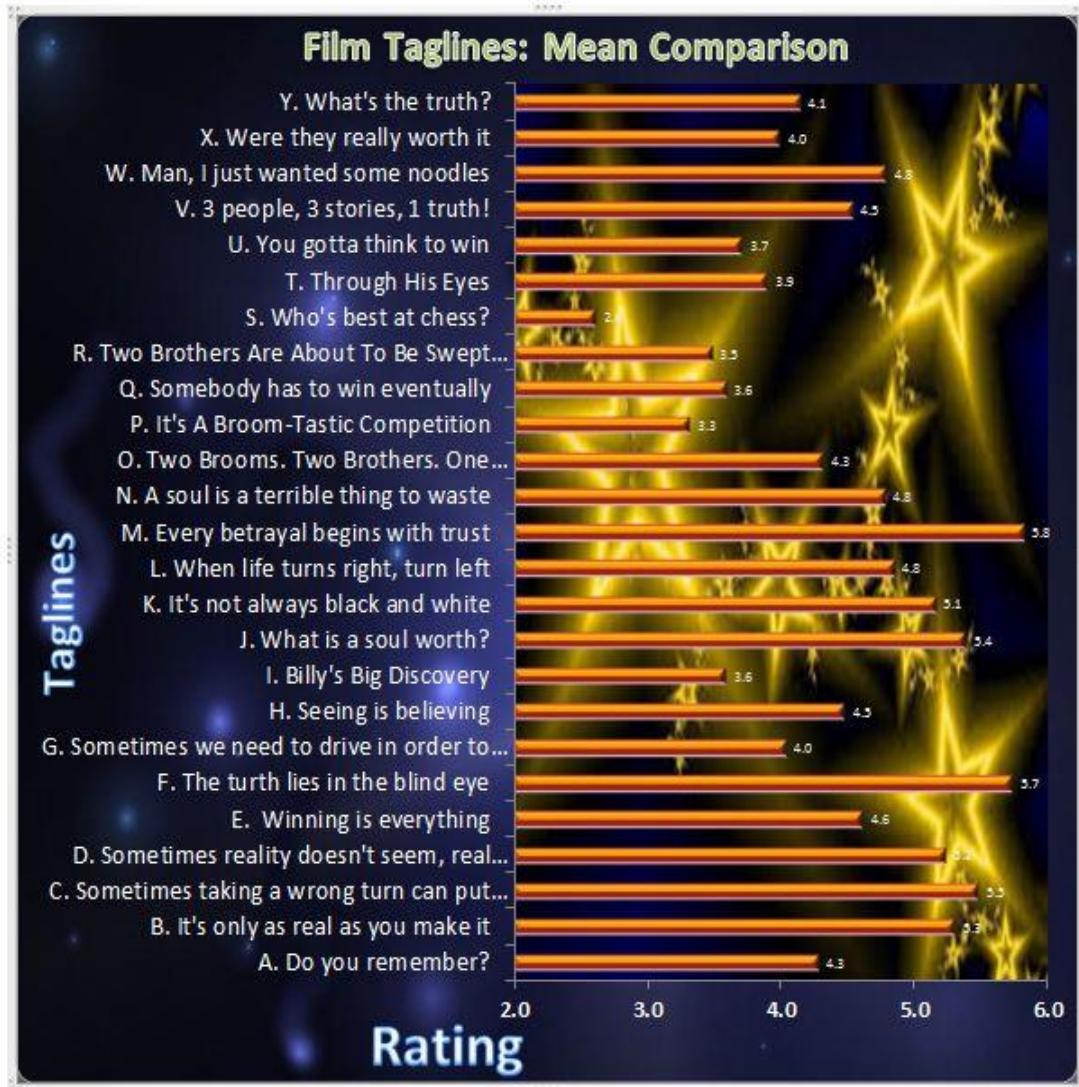
SYNOPSIS:

- BILLY’S YOUNG IMAGINATION LEADS HIM TO BECOME SUSPICIOUS OF AN ELDERLY COUPLE BEING ROBBERS. HE SHARES HIS DISCOVERY WITH A MAN WHO LEADS HIM TO QUESTION HIS OWN TRUTHS. **SYNOPSIS O**
- A YOUNG IMAGINATIVE CHILD GOES ON A JOURNEY OF DISCOVERY BUT PEOPLE BELIEVE THE JOURNEY GOES AS FAR AS HIS MIND CAN TRAVEL. WILL BILLY PROVE THEM WRONG? **SYNOPSIS J**
- A LITTLE BOY THINKS HE MIGHT BE ON THE BRINK OF UNCOVERING A BANK HEIST. IS IT REAL? OR IS IT HIS IMAGINATION? **SYNOPSIS D**

SYNOPSIS RESULTS (LARGER DISPLAYS PROVIDED UNDER SEPARATE COVER)

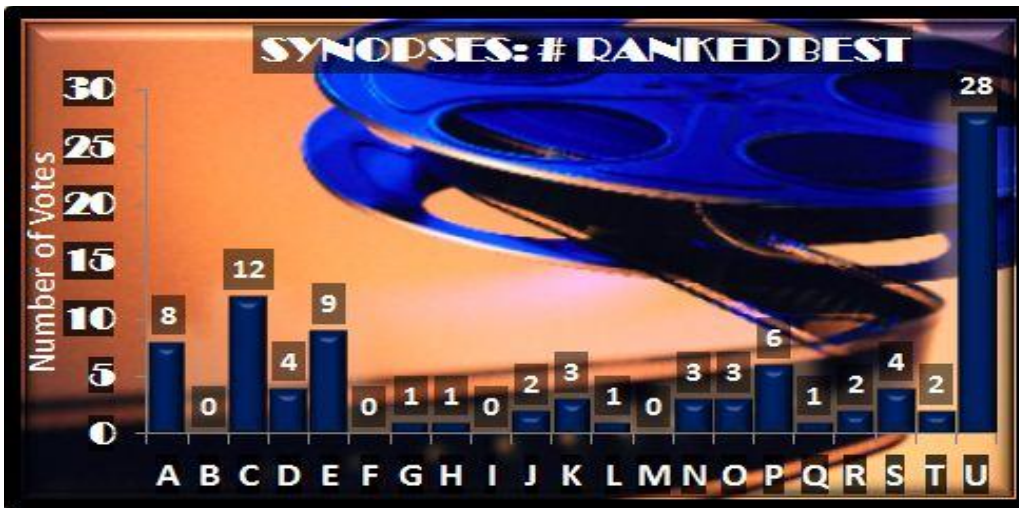


TAGLINES RESULTS (LARGER DISPLAYS PROVIDED UNDER SEPARATE COVER)





TITLES RESULTS (LARGER DISPLAYS PROVIDED UNDER SEPARATE COVER)



D. BILLY'S BIG DISCOVERY



ALL

<i>Title D</i>	
Mean	3.8
Median	3.0
Standard Deviation	2.5
Minimum	1.0
Maximum	10.0
Sum	341.0
Count	90.0

FEMALE

TITLES D	
Mean	3.7
Median	3
Maximum	10
Minimum	1

MALE

TITLES D	
Mean	3.9
Median	4
Maximum	10
Minimum	1

E. THROUGH HIS EYES



ALL

<i>Title E</i>	
Mean	5.3
Median	5.0
Standard Deviation	2.4
Minimum	1.0
Maximum	10.0
Sum	475.0
Count	90.0

FEMALE

TITLES F	
Mean	4.6
Median	5
Maximum	9
Minimum	1

MALE

TITLES E	
Mean	5.0
Median	5
Maximum	10
Minimum	1

F. WHAT'S THE TRUTH?



ALL

<i>Title F</i>	
Mean	4.4
Median	5.0
Standard Deviation	2.2
Minimum	1.0
Maximum	9.0
Sum	396.0
Count	90.0

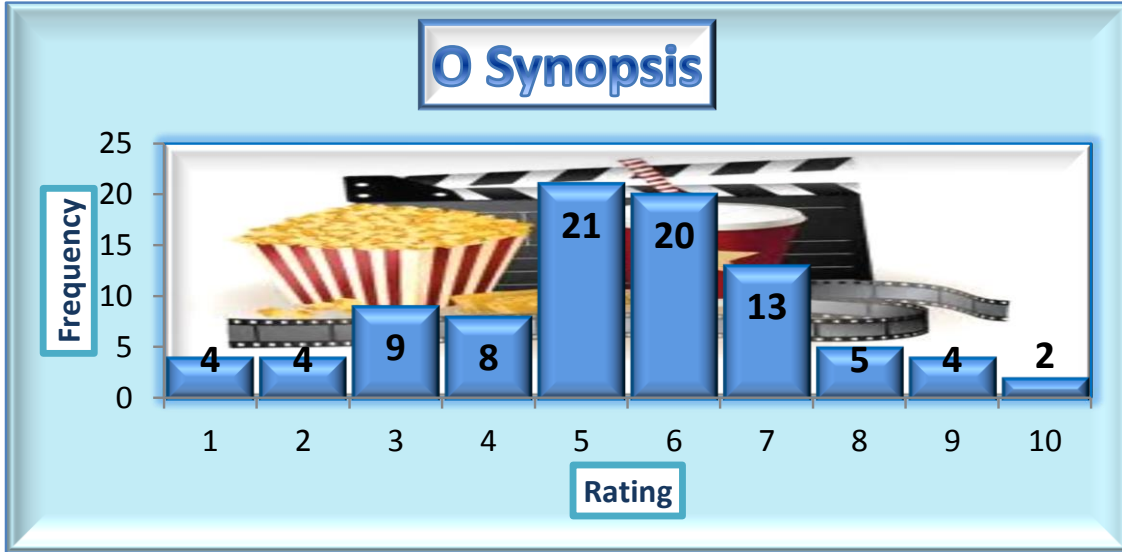
FEMALE

TITLES F	
Mean	4.6
Median	5
Maximum	9
Minimum	1

MALE

TITLES F	
Mean	4.2
Median	4
Maximum	8
Minimum	1

O. BILLY'S YOUNG IMAGINATION LEADS HIM TO BECOME SUSPICIOUS OF AN ELDERLY COUPLE BEING ROBBERS. HE SHARES HIS DISCOVERY WITH A MAN WHO LEADS HIM TO QUESTION HIS OWN TRUTHS



ALL

SYNOPSIS O	
Mean	5.4
Median	5.0
Standard Deviation	2.0
Minimum	1.0
Maximum	10.0
Sum	483.0
Count	90.0

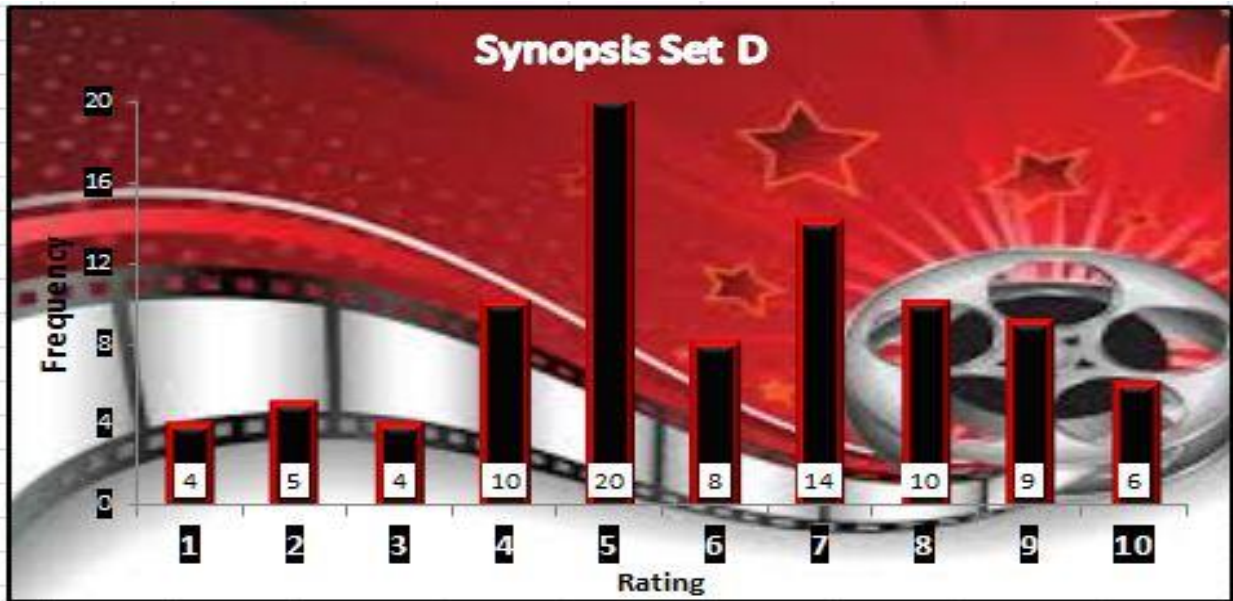
MALE

SYNOPSIS O	
Mean	5.7
Median	6
Maximum	10
Minimum	1

FEMALE

SYNOPSIS O	
Mean	5.1
Median	5
Maximum	10
Minimum	1

D. A LITTLE BOY THINKS HE MIGHT BE ON THE BRINK OF UNCOVERING A BANK HEIST. IS IT REAL? OR IS IT HIS IMAGINATION?



ALL

SYNOPSIS D	
Mean	5.2
Median	5.0
Standard Deviation	2.5
Minimum	1.0
Maximum	10.0
Sum	470.0
Count	90.0

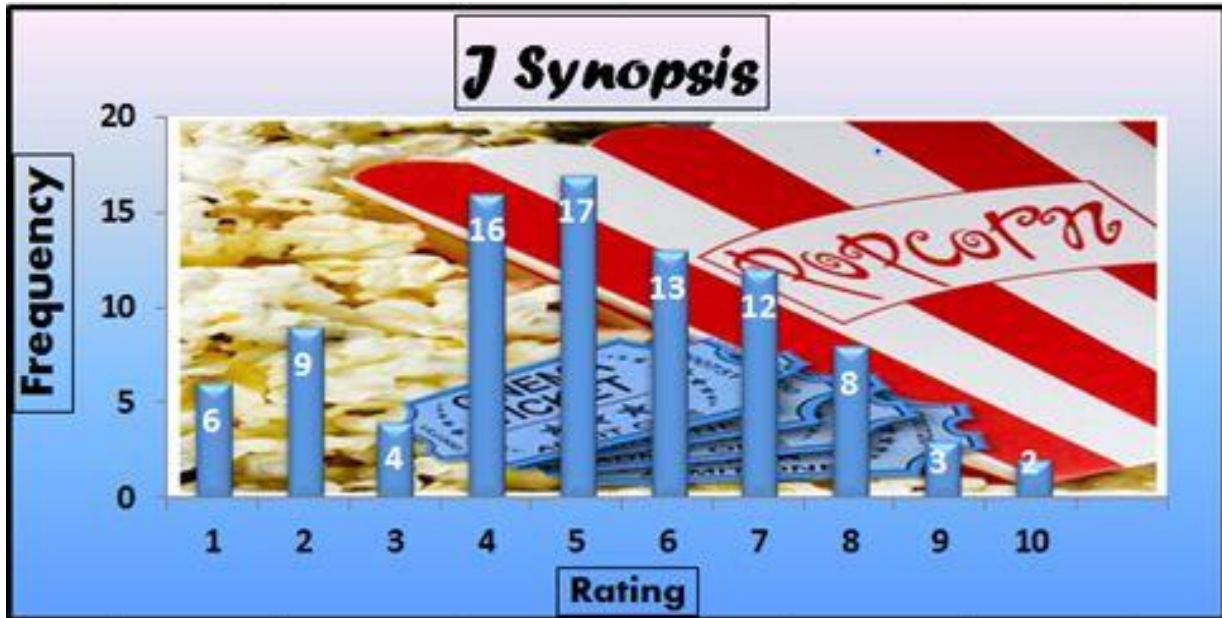
MALE

SYNOPSIS D	
Mean	5.6
Median	6
Maximum	10
Minimum	1

FEMALE

SYNOPSIS D	
Mean	5.2
Median	5
Maximum	10
Minimum	1

J. A YOUNG IMAGINATIVE CHILD GOES ON A JOURNEY OF DISCOVERY BUT PEOPLE BELIEVE THE JOURNEY GOES AS FAR AS HIS MIND CAN TRAVEL. WILL BILLY PROVE THEM WRONG?



ALL

<i>SYNOPSIS J</i>	
Mean	5.4
Median	5.5
Standard Deviation	2.5
Minimum	1.0
Maximum	10.0
Sum	483.0
Count	90.0

MALE

SYNOPSIS J	
Mean	5.1
Median	5
Maximum	10
Minimum	1

FEMALE

SYNOPSIS J	
Mean	5.1
Median	5
Maximum	10
Minimum	1