



PRODUCTION COMPANY: "ISCREEN"

TITLES:

- NOODLES **TITLE G**
- PANDA EXPRESS **TITLE H**
- TALL TALE **TITLE I**

TAGLINES:

- 3 PEOPLE, 3 STORIES, 1 TRUTH! **TAGLINE V**
- MAN, I JUST WANTED SOME NOODLES **TAGLINE W**
- WERE THEY REALLY WORTH IT **TAGLINE X**

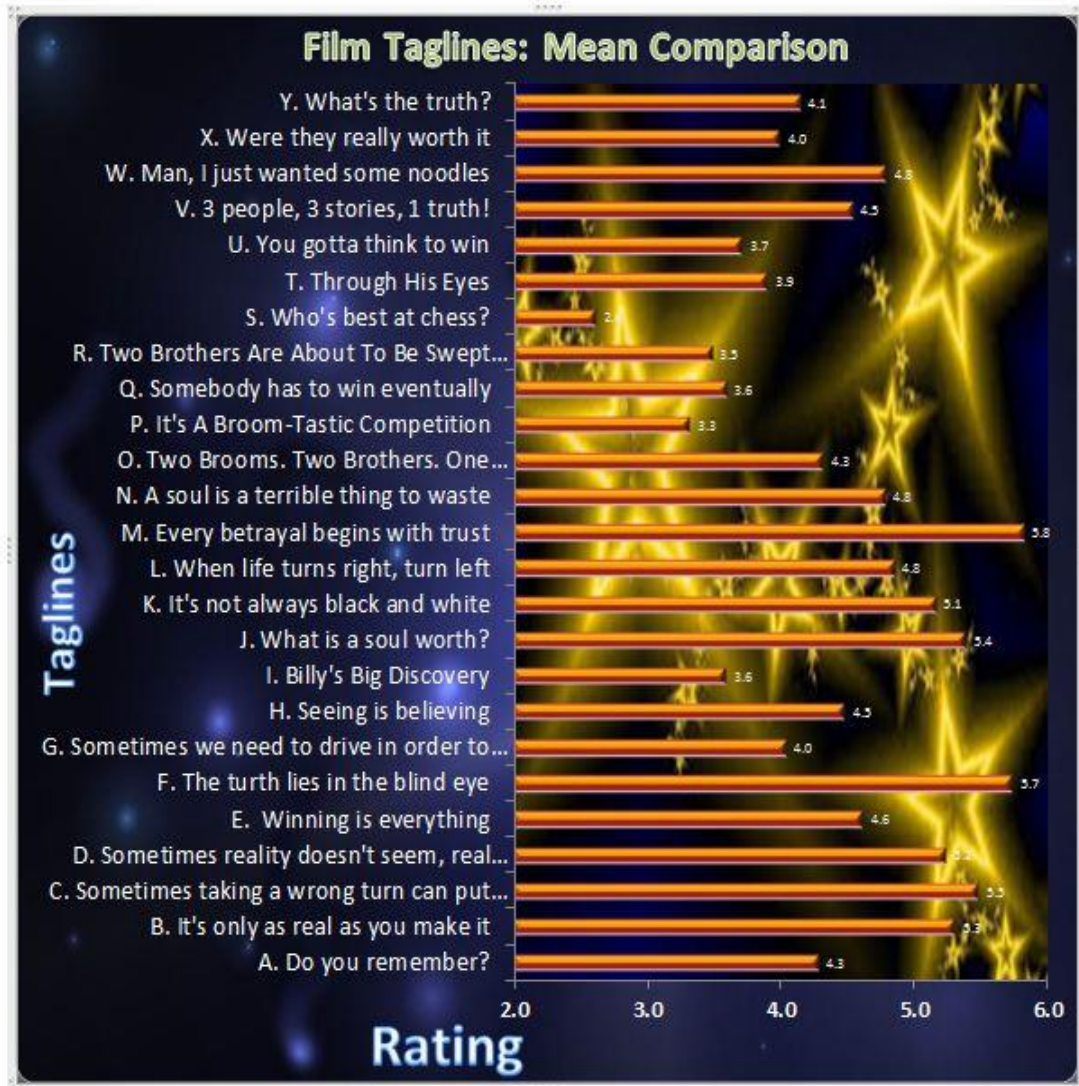
SYNOPSIS:

- AFTER ONE INNOCENT VISIT TO A RESTAURANT, MAYHEM ENSUES. WHEN THREE SPECTATORS TELL THEIR OWN STORY, WHO'S REALLY TELLING THE TRUTH.
SYNOPSIS R
- ANDY AN INNOCENT BOT MISTAKENLY GETS INTO TROUBLE WHEN HE GOES OUT FOR SOME NOODLES. WHAT REALLY HAPPENED THAT DAY? **SYNOPSIS H**
- EVERYONE HAS A STORY TO TELL. WHICH IS THE TRUTH? **SYNOPSIS C**

SYNOPSIS RESULTS (LARGER DISPLAYS PROVIDED UNDER SEPARATE COVER)

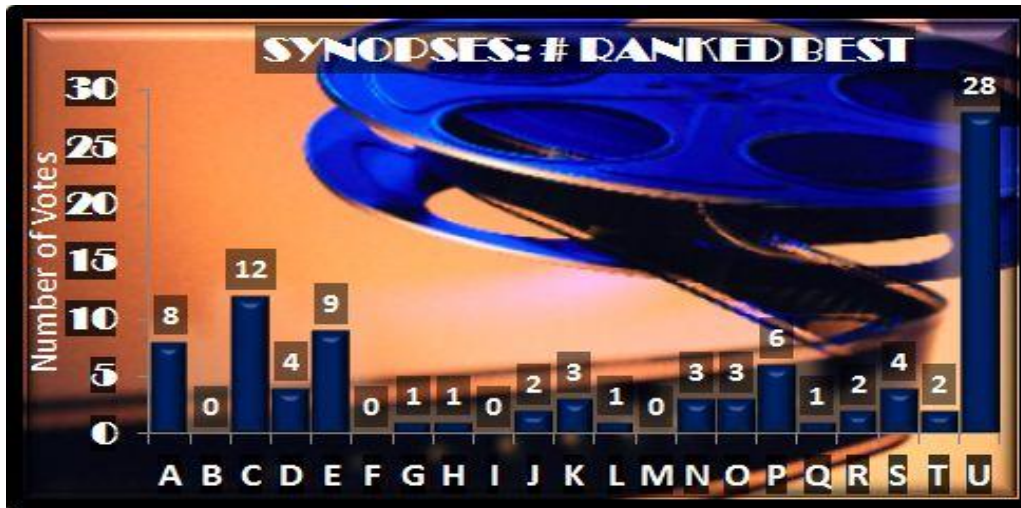


TAGLINES RESULTS (LARGER DISPLAYS PROVIDED UNDER SEPARATE COVER)





TITLES RESULTS (LARGER DISPLAYS PROVIDED UNDER SEPARATE COVER)



G. NOODLES



MALES

| TITLES G | |
|----------|-----|
| Mean | 4.5 |
| Median | 4 |
| Maximum | 10 |
| Minimum | 1 |

FEMALES

| TITLES G | |
|----------|-----|
| Mean | 4.2 |
| Median | 3 |
| Maximum | 10 |
| Minimum | 1 |

ALL

| <i>Title G</i> | |
|---------------------------|--------------|
| Mean | 4.3 |
| Median | 4.0 |
| Standard Deviation | 3.2 |
| Minimum | 1.0 |
| Maximum | 10.0 |
| Sum | 387.0 |
| Count | 90.0 |

H. PANDA EXPRESS



MALES

FEMALES

| TITLES H | |
|----------|-----|
| Mean | 4.1 |
| Median | 3 |
| Maximum | 10 |
| Minimum | 1 |

| TITLES H | |
|----------|-----|
| Mean | 3.4 |
| Median | 2 |
| Maximum | 10 |
| Minimum | 1 |

ALL

| <i>Title H</i> | |
|---------------------------|--------------|
| Mean | 3.7 |
| Median | 3.0 |
| Standard Deviation | 2.9 |
| Minimum | 1.0 |
| Maximum | 10.0 |
| Sum | 330.0 |
| Count | 90.0 |

I. TALL TALE



MALES

FEMALES

| TITLES I | |
|----------|-------|
| Mean | 4.425 |
| Median | 4.5 |
| Maximum | 10 |
| Minimum | 1 |

| TITLES I | |
|----------|---|
| Mean | 4 |
| Median | 4 |
| Maximum | 9 |
| Minimum | 1 |

ALL

| <i>Title I</i> | |
|---------------------------|--------------|
| Mean | 4.2 |
| Median | 4.0 |
| Standard Deviation | 2.5 |
| Minimum | 1.0 |
| Maximum | 10.0 |
| Sum | 377.0 |
| Count | 90.0 |

- R. AFTER ONE INNOCENT VISIT TO A RESTAURANT, MAYHEM ENSUES. WHEN THREE SPECTATORS TELL THEIR OWN STORY, WHO'S REALLY TELLING THE TRUTH.



FEMALES

| SYNOPSIS R | |
|------------|-----|
| Mean | 5.3 |
| Median | 6 |
| Maximum | 10 |
| Minimum | 1 |

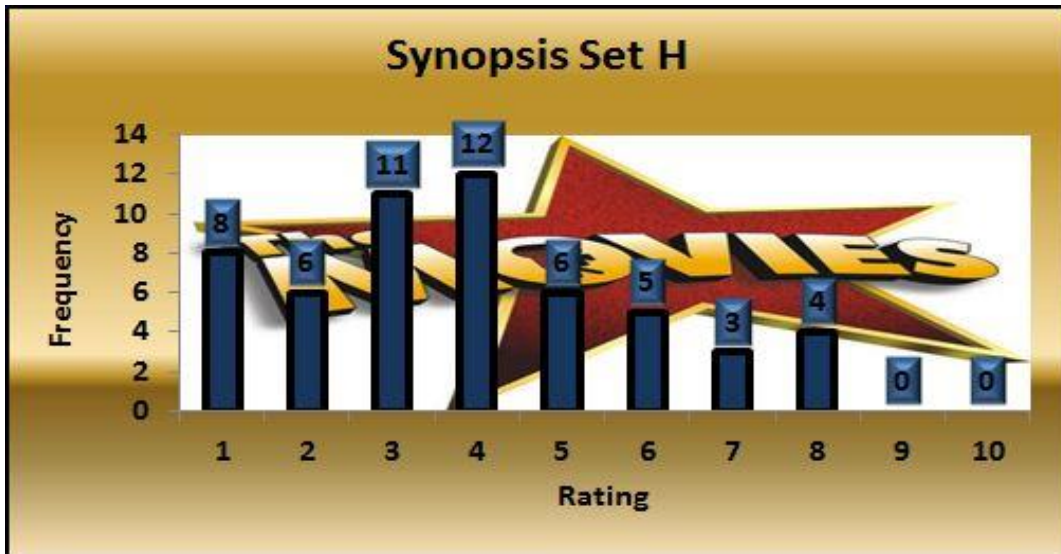
MALES

| SYNOPSIS R | |
|------------|-----|
| Mean | 5.5 |
| Median | 6 |
| Maximum | 10 |
| Minimum | 1 |

ALL

| SYNOPSIS R | |
|--------------------|-------|
| Mean | 3.5 |
| Median | 3.0 |
| Standard Deviation | 2.4 |
| Minimum | 1.0 |
| Maximum | 10.0 |
| Sum | 312.0 |
| Count | 90.0 |

H. ANDY AN INNOCENT BOT MISTAKENLY GETS INTO TROUBLE WHEN HE GOES OUT FOR SOME NOODLES. WHAT REALLY HAPPENED THAT DAY?



FEMALES

| SYNOPSIS H | |
|------------|-----|
| Mean | 3.6 |
| Median | 3 |
| Maximum | 8 |
| Minimum | 1 |

MALES

| SYNOPSIS H | |
|------------|-----|
| Mean | 3.7 |
| Median | 3.5 |
| Maximum | 8 |
| Minimum | 1 |

ALL

| SYNOPSIS H | |
|--------------------|-------|
| Mean | 4.5 |
| Median | 4.5 |
| Standard Deviation | 2.6 |
| Minimum | 1.0 |
| Maximum | 10.0 |
| Sum | 402.0 |
| Count | 90.0 |

C. EVERYONE HAS A STORY TO TELL. WHICH IS THE TRUTH?



FEMALES

| SYNOPSIS C | |
|------------|-----|
| Mean | 5.4 |
| Median | 6 |
| Maximum | 10 |
| Minimum | 1 |

MALES

| SYNOPSIS C | |
|------------|-----|
| Mean | 4.5 |
| Median | 4 |
| Maximum | 10 |
| Minimum | 1 |

ALL

| SYNOPSIS C | |
|--------------------|-------|
| Mean | 5.5 |
| Median | 6.0 |
| Standard Deviation | 2.5 |
| Minimum | 1.0 |
| Maximum | 10.0 |
| Sum | 492.0 |
| Count | 90.0 |

MALES

TAGLINES V

| | |
|---------|-----|
| Mean | 4.6 |
| Median | 4 |
| Maximum | 10 |
| Minimum | 1 |

TAGLINES W

| | |
|---------|-----|
| Mean | 5.2 |
| Median | 5 |
| Maximum | 10 |
| Minimum | 1 |

TAGLINES X

| | |
|---------|-----|
| Mean | 4.0 |
| Median | 4 |
| Maximum | 10 |
| Minimum | 1 |

FEMALES

TAGLINES V

| | |
|---------|-----|
| Mean | 4.3 |
| Median | 5 |
| Maximum | 9 |
| Minimum | 1 |

TAGLINES W

| | |
|---------|-----|
| Mean | 4.5 |
| Median | 4 |
| Maximum | 10 |
| Minimum | 1 |

TAGLINES X

| | |
|---------|-----|
| Mean | 3.9 |
| Median | 4 |
| Maximum | 9 |
| Minimum | 1 |